PLANNING COMMISSION REPORT



MEETING DATE: December 15, 2004 ITEM No. _____ GOAL: Coordinate Planning to Balance Infrastructure

SUBJECT

Terroir Wine Bar - 35-UP-2004

REQUEST

Request a conditional use permit for a bar in an existing shopping center located at 7001 N Scottsdale Road #157 with Central Business District, Parking District (C-2 P-4) zoning.

Key Items for Consideration:

- No Live Entertainment is proposed with this application.
- No change in the volume or character of traffic.
- Parking requirements are achieved with the existing parking in the shopping center.
- Proposal meets all use permit criteria

Related Policies, References:

65-ZN-88 rezoned the property from Resort Residential (R-4R) to Central Business District (C-2).

OWNER

Desert Troon Properties 480-585-5247

APPLICANT CONTACT

Daniel Hammons 480-563-5247

LOCATION

7001 N Scottsdale Rd

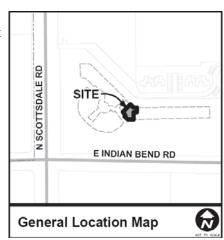
BACKGROUND

Zoning.

The site is zoned Central Business District (C-2) with a Parking Overlay (P-4) that allows for a bar with a conditional use permit.

Context.

The existing Scottsdale Seville shopping center is located at the northeast corner of Scottsdale Road and Indian Bend Road, specifically 7001 Scottsdale Road. The property directly north of the center is zoned Central Business (C-2) and Multi-Family Residential (R-5). The properties contain an office complex and a condominium complex. Further north is an existing resort. South of the property, beyond Indian Bend Road, is the McCormick Ranch Railroad Park zoned Open Space (O-S). Across Scottsdale Road to the west is the Town of Paradise Valley. The property contains an existing resort (Scottsdale Plaza).



APPLICANT'S PROPOSAL

Goal/Purpose of Request.

The request is for a bar conditional use permit. The existing 2,577 sq. ft. (suite 157) is currently vacant. The applicant proposes to put in a business that is a combination of retail bottled wine sales, wine tasting and classes, rental of wine storage space, and individual wine and beer sales (by the glass). A component of this business is a wine and beer bar, which requires the conditional use permit. The retail beer & wine sales accounts for 65% of the floor area and an anticipated 65% of the revenue. The applicant has indicated that this establishment will serve liquor between the hours of 11:00 am and 10:00 pm Sunday-Thursday and 11:00 am to 11:00 pm Friday and Saturday, however, due to State liquor license processing requirements, they are not required to notify the City or the State if they change their hours of operation. No live entertainment has been proposed with this application.

Development Information.

• Existing Use: Vacant Suite

• Buildings/Description: existing Scottsdale Seville shopping

center

• Parcel Size: approx. 4.5 acres (gross)

• Building Height Allowed: 36 ft.

• Existing Building Height: approx. 21 ft.

• *Floor Area of suite:* 2,577 sq. ft. (suite 157)

• Parking Required: 28 parking spaces

• Parking Provided: 807 parking spaces for entire site

IMPACT ANALYSIS

Traffic.

The proposed bar is in the existing Scottsdale Seville shopping center (suite 157) and is not expanding their floor area. There might be more patrons visiting the suite during the evening hours due to serving beer and wine, but Scottsdale Road has adequate capacity to absorb the trips because they do not occur during peak hours and the trips are spread out from the afternoon to late evening. There are no traffic impacts anticipated with this use.

Parking.

As a bar the suite is required to provide 28 parking spaces, including the fenced in outdoor patio space. The current Scottsdale Seville shopping center is required to provide 736 parking spaces, including the new bar, to meet the zoning code parking requirements. The property has 807 existing parking spaces on site.

Police.

The Police Department has reviewed and approved the applicant's Security and Maintenance Plan.

Use Permit Criteria.

Conditional use permits, which may be revocable, conditional, or valid for a specified time period, may be granted only when expressly permitted after the

Planning Commission has made a recommendation and the City Council has found as follows:

- A. That the granting of such conditional use permit will not be materially detrimental to the public health, safety or welfare. In reaching this conclusion, the Planning Commission and the City Council's consideration shall include, but not be limited to, the following factors:
 - 1. Damage or nuisance arising from noise, smoke, odor, dust, vibration or illumination.
 - If approved, the retail/bar use will not cause damage or nuisance from noise, smoke, odor, dust, vibration, or illumination. The main façade and entrance to the business faces Scottsdale Road and Indian Bend Road, away from any residential use in the area. The applicant has not proposed any new lights and will not be providing any live entertainment.
 - 2. Impact on surrounding areas resulting from an unusual volume or character of traffic.
 - There will be no significant change in the volume or character of traffic if the retail/bar use is approved. The existing space has been included as part of the overall traffic study prepared at the original zoning space. The applicant is not expanding the existing building.
 - 3. There are no other factors associated with this project that will be materially detrimental to the public.
 - No other detrimental factors will occur with the approval of the proposed bar use.
- B. The characteristics of the proposed conditional use are reasonably compatible with the types of uses permitted in the surrounding areas.
 - The site is located within an existing Scottsdale Seville shopping center, which consists of a variety of commercial uses. The characteristics of a retail/bar use is reasonable compatible with the types of uses permitted in the shopping center.
- C. The additional conditions specified in Section 1.403, as applicable, have been satisfied.
 - 1. The use shall not disrupt existing balance of daytime and nighttime uses
 - The retail/bar use is located within the existing Scottsdale Seville shopping center, which consists of a variety of daytime and nighttime uses, including retail and restaurant businesses. The new use will not disrupt the mix of retail and restaurant uses within the center.
 - 2. The use shall not disrupt pedestrian-oriented daytime activities.
 - The retail/bar use will be located immediately adjacent to the parking lot, providing for easy pedestrian ingress and egress. Daytime pedestrian-oriented activities, found throughout the center will not be are not significantly affected by the retail/bar
 - 3. If the site is located within the Downtown Overlay District the:
 - a. The use shall not encourage displacement of daytime retail uses unless it can be demonstrated that the proposed use shall promote diversity of first floor uses along the street.

- b. The required parking for the use shall be within 600 feet of the property and shall not be separated from the property by a major or minor arterial street.
 - The site is not located within the Downtown.
- 4. If the use is located within five hundred (500) feet of a residential use or district then:
 - a. The use shall not adversely impact residential uses.
 - **b.** The use shall provide methods of buffering residential uses.
 - A condominium project has been recently approved on the adjacent northeast parcel. The Scottsdale Seville shopping center faces Scottsdale Road and Indian Bend Road and provides no storefronts or public access to the suites at the rear of the center. Staff has also stipulated that all external doors shall be closes but not locked during operating hours.
- 5. An active management and security plan shall be created, approved, implemented, maintained, and enforced for the business.
 - The Police Department has approved a Security and Maintenance Plan, which addresses the operational and security logistics of operating a bar.
- 6. The applicant shall provide, with the application for a conditional use permit, a written exterior refuse control plan which must be approved by the Planning and Development Department Staff as complying with the written guidelines of the department.
 - The existing refuse containers on the property, which are picked up daily, comply with the written guidelines of the department.
- 7. The applicant shall demonstrate how noise and light generated by the use shall be mitigated.
 - The applicant will not have any live entertainment and has not added or changed any of the existing lighting (interior or exterior) or added any doors or windows to the existing suite.
- 8. The applicant shall demonstrate that the use shall meet required parking and shall not exceed capacity for traffic in the area.
 - A parking analysis has been submitted demonstrating that all required parking for the center, including the proposed bar, is provided on-site. There is adequate street capacity to absorb the trips generated from the proposed retail/bar use.
- 9. After Hours Establishments must maintain a valid after hours establishment license.
 - The applicant is not proposing any after hours with this application.

Community Involvement.

The applicant sent out a letter to all property owners within 750 ft. of the property explaining the proposed project. Following the mailing, the applicant received no verbal or written responses. Staff has also received no phone calls from any neighbors or citizens.

Community Impact.

• The bar is consistent with the mix of uses found in the Scottsdale Seville shopping center, which includes other restaurants that serve

alcohol.

- The Security and Maintenance Plan has been reviewed and approved by the Police Department.
- Parking is satisfied with existing parking found within the center.
- The proposed use, as stipulated, conforms to the use permit criteria in the zoning ordinance.

STAFF

Recommended Approach:

RECOMMENDATION

Staff recommends approval, subject to the attached stipulations.

RESPONSIBLE DEPT(S)

Planning and Development Services Department

Current Planning Services

STAFF CONTACT(S)

Bill Verschuren Senior Planner 480-312-7734

E-mail: bverschuren@ScottsdaleAZ.gov

APPROVED BY

Bill Verschuren Report Author

Kurt Jones, AICP

Director, Current Planning

ATTACHMENTS

- 1. Applicant's Narrative
- 2. Context Aerial
- 2A. Aerial Close-Up
- 3. Land Use Map
- 4. Zoning Map
- 5. Stipulations
- 6. Citizen Involvement
- 7. City Notification Map
- 8. Floor Plan
- 9. Site Plan

Bar Use Permit Application Project Narrative Terroir Wine Pub The Scottsdale Seville 7001 N Scottsdale Rd. Suite 157 Scottsdale, AZ 85253

(NE Corner of Scottsdale and Indian Bend Rds.)

Section 1.403, D. - Bars. Cocktail Lounges, And/Or After Hours Establishments

1 Use will not disrupt existing balance of daytime and nighttime uses.

The wine pub is located in the Scottsdale Seville shopping center. Further, a smaller version of the wine pub is currently in operation in a smaller suite within the shopping center. There is a variety of other restaurants with patio seating within the shopping center including Roy's, Ruth's Chris and smaller café's. The wine pub will augment the mix of retail and retail uses within the center. The wine pub will be located immediately adjacent to the parking lot, providing for easy pedestrian ingress/egress.

2 The use shall not disrupt pedestrian-oriented daytime activities.

As stated in No. 1 above, the proximately of the wine pub to the parking lot will provide for easy pedestrian ingress and egress. The wine pub is located at the beginning of the main pedestrian area of the shopping center and will not impede daytime pedestrian traffic.

3 The site is NOT located within the downtown overlay district.

The use is NOT located within 500 feet of a residential use or district.

15 Willia 100 of recently approved Courts

An active management and security plan shall be created, approved, implemented, particularly to the maintained and enforced for the business.

A Security and Maintenance Plan has been submitted for staff / police review / approval.

6 The applicant shall provide a written exterior refuse control plan which must be approved by the planning and development department staff as complying with the written guidelines of the department.

The Terroir Wine Pub will be operating within the constraints of a lease agreement with DTR2, LLC, the owners / managers of The Scottsdale Seville. DTR2 has contracted with Waste Management to provide for daily pick-up / disposal of all refuse generated by the shopping center. The current exterior refuse control plan is within the city's guidelines and provides ample receptacles for the wine pub as well as other restaurants such as Ruth Chris and Roy's Pacific Rim Cuisine.

ATTACHMENT #1

Bar Use Permit Application
Project Narrative
Terroir Wine Pub
The Scottsdale Seville
7001 N Scottsdale Rd, Suite 157
Scottsdale, AZ 85253

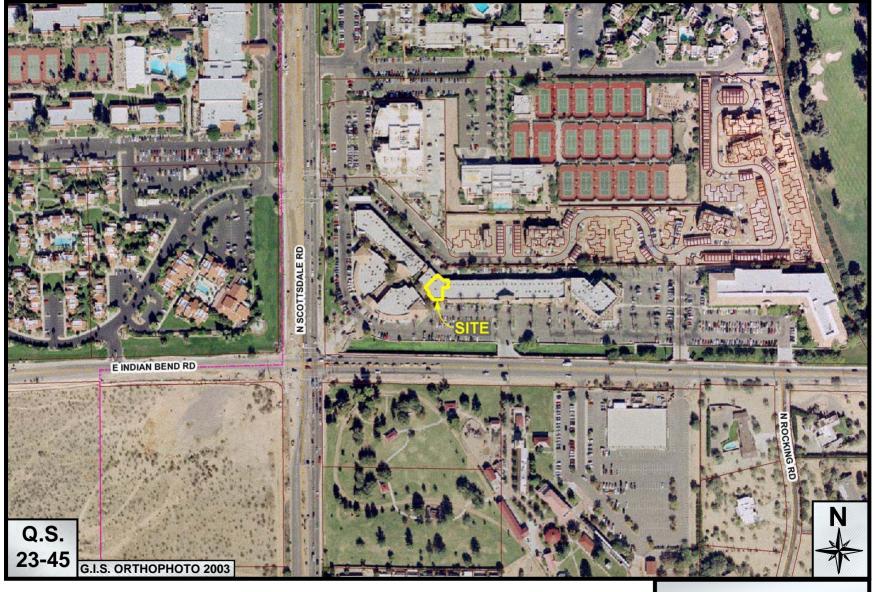
(NE Corner of Scottsdale and Indian Bend Rds.)

Section 1.403, D. - Bars. Cocktail Lounges, And/Or After Hours Establishments

- 7 The applicant shall demonstrate how noise and light generated by the use shall be mitigated. The applicant will not have live entertainment (except for that provided in the interior of the space via a Special Event Permit) and is not proposing live entertainment with this application. There are no plans to change either the interior or exterior lighting.
- 8 The applicant shall demonstrate that the use shall meet required parking and shall not exceed capacity for traffic in the area.

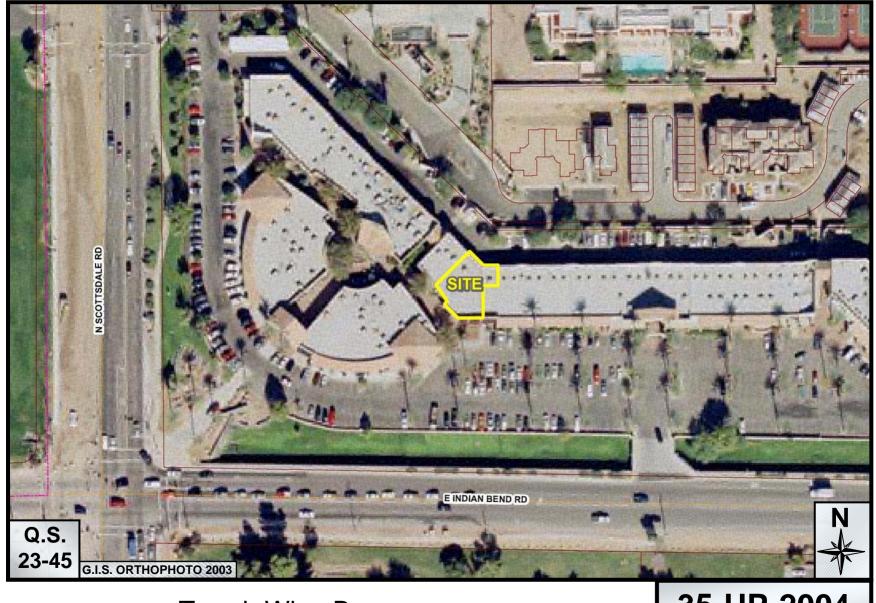
There is adequate on-site parking to meet the requirements of the wine pub. A parking analysis has been provided to staff demonstrating that the shopping center's parking meets the city's requirements for the wine pub.

9 The applicant is not proposing any after hours with this application.



Terroir Wine Bar

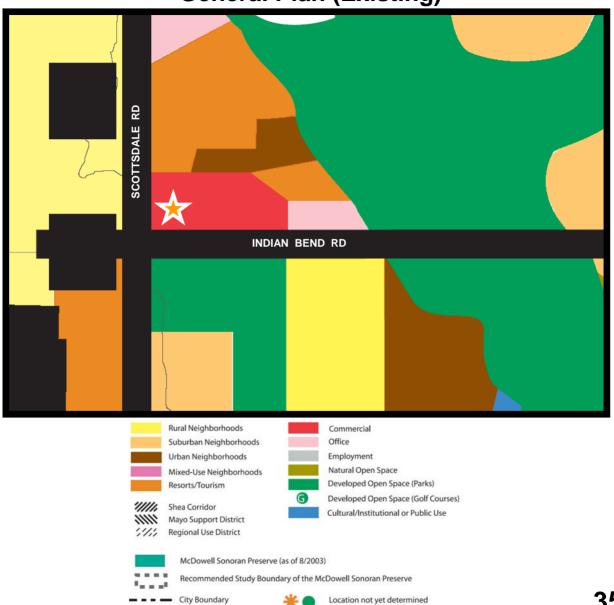
35-UP-2004



Terroir Wine Bar

35-UP-2004

General Plan (Existing)





35-UP-2004 ATTACHMENT #3



35-UP-2004

ATTACHMENT #4

STIPULATIONS FOR CASE 35-UP-2004

PLANNING/ DEVELOPMENT

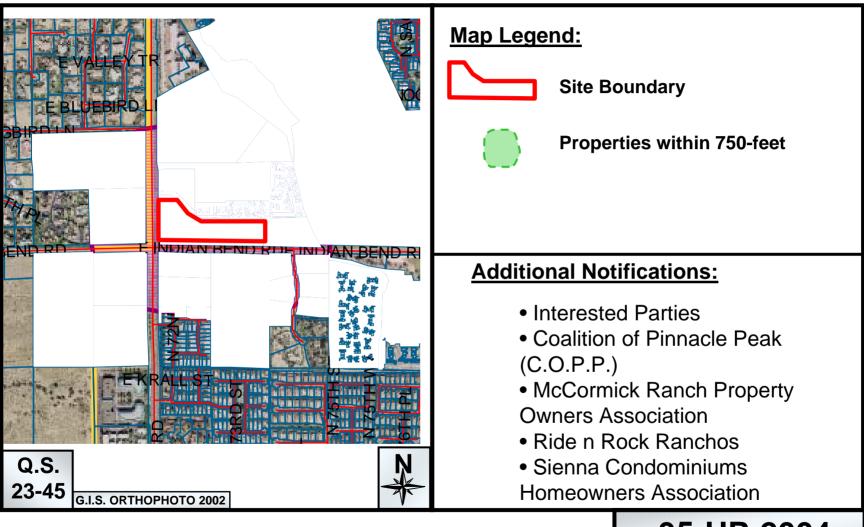
- 1. OPERATIONS. All operations on site shall comply with the following:
 - a. No live entertainment is approved with this use permit. If the applicant proposes live entertainment, the applicant shall apply for a Live Entertainment use permit.
 - b. All amplified music shall be not heard or have measurable noise emitted past the property line. All external doors shall remain closed, but not locked during operating hours.
 - c. There shall be no amplified music after the business closes at 11:00 p.m.
 - d. The bar operator(s) / merchant(s) shall maintain and conform to the Public Security and Maintenance Plan approved by the Scottsdale Police Department on record with the City of Scottsdale and shall keep a copy on site.
 - e. The bar operator(s) / merchant(s) shall maintain and conform to the refuse and litter control plan approved by the City of Scottsdale's Planning and Development Services Department and applicable departments on record with City of Scottsdale and keep a copy on site. The bar operator(s) / merchant(s) shall remove and dispose of litter and debris assure daily, to the satisfaction of city staff.
- 2. CONFORMANCE TO FLOOR PLAN. The development shall conform to the floor plan drawn by Reigle and Associates and dated 10-10-03.

Terroir Wine Bar 35-UP-2004

Attachment #6. Citizen Involvement

The above attachment is on file at the City of Scottsdale Current Planning office, 7447 E Indian School Road, Suite 105.

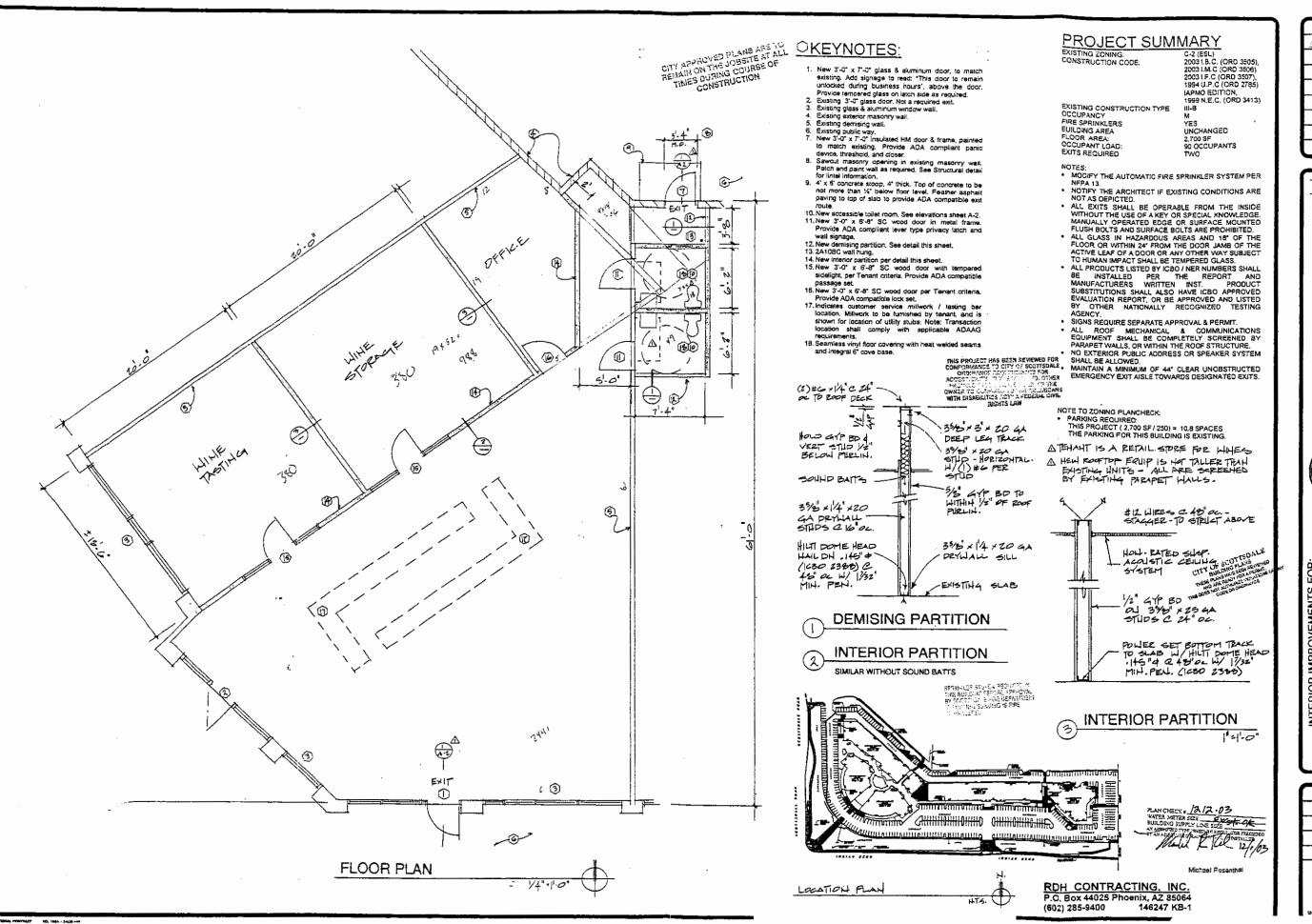
City Notifications – Mailing List Selection Map



Terroir Wine Bar

35-UP-2004

ATTACHMENT #7



1 11-21-03 R ATES **Π**^δδ WINE INTERIOR IMPROVEMENTS SCOTTSDALE RD OUSE Ī z 10-10-03 NOTED

A-1

GENERAL NOTES

- ALL MATERIAL SHALL BE UIL LISTED AND APPROVED PER
- FIRE SERVICE CONNECTIONS SHALL BE MADE AND PAID FOR BY THE CONTRACTOR
- TRENCHING BACKFILL AND COMPACTION WILL BE PER GENERAL MECHANICAL SPECIFICATIONS
- ALL SPRINKLER HEADS SHALL BE CONCEALED WITH THE RECESS COVER TO MATCH THE COLOR OF THE CELLING

SIESTICAL:

1. EXT SIGNS AND EXIT ILLUMINATION SMALL BE SUPPLED BY TO SEPARATE CIRCUITS, ONE OF WHICH SHALL BE SEPARATE FROM ALL OTHER CACUITS IN THE BURDING AND INOEPENDENCH, CONTROLLED OR PROVIDE SELF-ALLUMINATION EXIT SIGN APPROVED BY A RECOGNING DATE.

GENERAL NOTES

- ALL MECHANICAL SYSTEMS INSTALLED AND OR MCDIFIED IN THIS WORK SHALL BE INSTALLED PER THE UNIFORM MECHANICAL CODE AND ALL LOCAL AMENOMENTS.
- ALL CONTRACTORS ARE TO PANLIARIZE THEMSELVES WITH THE PROLECT AND THE EXISTING CONDIDONS PRIOR TO THE COMMENCEMENT OF WORK MAD TO MOTHEY PRIOR TO THE START OF CONSTRUCTION ANY MOLITIONS OF DISTING CONDITIONS WHICH PROHIBIT THE EXECUTION OF THE WORK PER THESE DOCUMENTS OR THE RELATED SECTIONS OF THE PULLWING CODES.

- THE SPRINKLER CONTRACTOR SHALL BE RESPONSIBLE FOR THE COORDINATION OF SPRINKLER HEADS WITH LIGHTING FIXTURES WITH PARTITIONS AND EQUIPMENT.
- THE SPRINKLER CONTRACTOR SHALL BE RESPONSIBLE FOR THE EXECUTION, SUBMISSION AND APPROVAL OF SPRINKLER CRAMINGS THE CITY OF SCOTTSDALE AZ.
- INSTALLATION OF THE FIRE SYSTEM WILLL BE PER N.F.P.A. AND THE FIRE DEPARTMENT OF THE CITY OF SCOTTSDALE, AZ.

GENERAL NOTES

- 16. PROVIDE ALL FIREBLOCKING, FIRESTOPS AND DRAFTSTOPS IN FLOORS, WALLS, PLENUMS AND ATTICS AS REQUIRED BY CODE. 17. NOT USED
- 18. SMOKE DETECTORS SHALL BE INSTALLED PER N.E.P.A. AND U.B.C.

- ALL CONNECTIONS TO THE EXISTING SEWER SYSTEM INSTALLED IN THIS WORK SHALL BE PER THE MARICOPA COUNTY DEPARTMENT OF FRAMEDINAL STATE OF THE STATE OF
- 24. ALL ELECTRICAL RECEPTACLES AND FIXTURES INSTALLED AND OR TERMINATED IN THIS WORK ALL BE EXECUTED PER THE NATIONAL ELECTRICAL CORP. ALL AND ADDRESS AND ADDRESS

SUITE 157 TERRIOR WINE PUS

Indian Bend Road

GENERAL NOTES

- COLOR SELECTION SHALL BE BY ARCHITECT / GWNER FOR ALL PAINTED TEMS.
- THE CONTRACTOR SHALL PROVIDE ALL WORK NECESSARY TO COMPLETE A WEATHER TIGHT, FINISHED PRODUCT.

- 11. THE CONTRACTOR SHALL VERIFY THE LOCATION OF EXISTING UTILITIES AND PROTECT SAME.

- ALL COMPONENTS, EQUIPMENT, ETC., SHALL BE INSTALLED PER MANUFACTURER'S PRINTED INSTRUCTIONS.
- AT THE JUNCTURE OF ALL DISSIBILAR MATERIALS, PROMOE PROTECTIVE SEALANT TO COATINGS AS APPLICABLE PER PLANS AND REPORTEDIATIONS.

GENERAL NOTES

- WHEN REFERENCE IS MADE TO A PARTICULAR MANUFACTURED SYSTEM, ALL APPLICABLE PARTS AND MATERIALS SHALL BE SUPPLIED AND INSTALLED.
- SUPPLIED AND INSTALLED.

 IF THE CONTRACTOR OBSERVES ANY ERRORS, DISCREPANCIES OR GUISSIONS IN THE CONTRACT DOCUMENTS, HE SHALL PROMPTLY NOTIFY THE ARCHITECT, REQUESTING CLARIFICATION, IF THE CONTRACTOR PROCEEDS WITH WORK ATTACKS BY SOLO EXPRENDING OR COMMISSIONS OF THE CONTRACTOR, PRIOR TO CREUDISTANCES MADE BY THE CONTRACTOR, PRIOR TO APPROVAL 37 THE ARCHITECT, SHALL BE AT THE CONTRACTOR'S BY THE CONTRACTOR'S THE CONTRACTOR'S SICK AND THE SETTLEMENT OF ANY COMPLICATIONS OR DISPUTED ARRING THEREFORM SHALL BE AT THE CONTRACTOR'S SOLE EXPENSE.

SHEET INDEX ARCHITECTURAL (PNY CO.)

PROJECT DATA / SITE PLAN
SPECIFICATIONS
SPECIFICATIONS
IMPROVEMENT PLAN AND ELEVATIONS

STRUCTURAL (PETROCELLI)
S1.1 GENERAL STRUCTURAL
S2.1 STRUCTURAL PLAN
S5.1 STRUCTURAL DETAILS

PLUMBING (M/P DESIGNS) P-1 GAS PIPING PLAN

DESIGN DATA

SEVILLE CENTER 7001 NORTH SCOTTSDALE ROAD PARCEL: 174-23-005V QUARTER SECTION: 23-45 STAFF APPROVAL: 267-54-2004

SITE ZONING: C-2 / P-4

CONSTRUCTION CODE:

2003 I.B.C. 2003 I.M.C. 2003 LF.C. 1999 N.E.C. 1994 U.M.C.

8-1/ 82
PROVIDE SHADE CANOPIES AND OUTDOOR PREPLACE
AT RUTH'S CHRIS AND CANOPIES AT TERRIOR WINE PUB

AREA OF PROJECT:
RITH'S CHRIS PATIO (SUITE 290):
TERRIOR PATIO (SUITE 157):
TOTAL AREA:

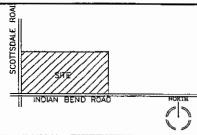
750 SQUARE FEET 1525 SQUARE FEET 2275 SQUARE FEET

CONST. TYPE: PROPOSED USE: EMERGENCY LIGHTING SPRINKLERS (AFES):

FIRE ALARM:

H-N FULLY SPRINKLERED OUTDOOR PATIO YES

VICINITY MAP



TEAM MEMBERS

STRUCTURAL PETROCELLI STRUCTURAL ENGIN 7754 WOLF CANYONS STREET MESA, ARIZONA 85207 (480) 854-3363

ARCHITECT THE PHOENIX - NEW YORK CONT 7363 EAST TIERRA BUENA LANE SCOTTSDALE, ARIZONA (480) 348-8297

CONTRACTOR COMPASS WEST INC. 21602 NORTH 215T AVE, PHOENIX, ARIZONA 85027 (823) 492-0178 MECHANICAL / PLUMBING

ATTACHMENT #9



The Phoenix - New York Company
A Design Consultancy
A Buena La. Scottsdate, AZ 85260
(480) 348-8297

Patio Renovations Scottdale Seville Center 7001 N. Scottsdale Rd. Scottsdale, Arizona STEPLAN AND GENERAL NOTES

A0.1 September 21, 2004

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Scottsdale Road

North

Seville Center Partial Site Plan

RUTH'S CHRIS

35-UP-2004 11-11-04